



12.05.19  
THE FILLMORE  
6-10 PM

## Why Sponsor the D Show?

### BEST OF THE BEST

A sold-out event every year, The D show honors the best of the best. It has always been more than your typical advertising award show. It recognizes the breadth and depth of talent from Detroit and celebrates the creative spirit in the D.

### SUPPORT & STRENGTHEN

The D Show is supported by the Adcraft Club of Detroit, the oldest advertising club in the nation. Adcraft provides important benefits to support and strengthen the Detroit advertising community including professional development programs, industry networking events, college scholarships and career services.

### YOUR BRAND + INFLUENTIAL LEADERS

This is a way for you to financially support the creative community in Detroit - and get your brand in front of 1,000+ of the most influential leaders in the Detroit ad community and beyond.

## D SHOW PROGRAM ADVERTISING

### Two-Page Spread

Black & White - \$1,750

Four Color - \$3,500

(18.5"x13.5", bleed; 17.5"x13" non-bleed)

### Full-Page Ad

Black & White - \$1,000

Four Color - \$2,000

(9.25"x13.5", bleed; 8.75"x13" non-bleed)

### Half-Page Ad

Black & White - \$800

Four Color - \$1,600

(8.75"x6.5")

Materials due Friday, 11/1

Contact [mrossow@adcraft.org](mailto:mrossow@adcraft.org) to reserve space and for ad specs

## SECURE YOUR SUPPORT

**Michelle Rossow, Executive Director**

[mrossow@adcraft.org](mailto:mrossow@adcraft.org) • 313.872.7850 ext. 2#

**Adcraft Club of Detroit**

2000 Brush Street • Suite 601 • Detroit, MI 48226

### PLATINUM PRESENTING SPONSOR

**\$25,000**

- Onstage acknowledgement from show host as exclusive Presenting Sponsor
- Company logo on running slide show on screens throughout venue as well as from main stage
- Logo on D Show website and social media recognition on Facebook/Instagram/Twitter
- Logo on all event marketing materials
- Two-page spread (or full-page ad, if preferred) with premium placement in D Show program
- Additional Adcraft value provided (event tickets, logo/article in e-Adcrafter newsletter)
- 20 VIP tickets (two reserved ten seat round tables at front of stage with bottle service)

### GOLD SPONSOR

**\$10,000**

- Company logo on running slide show on screens throughout venue
- Logo on D Show website and social media recognition on Facebook/Instagram/Twitter
- Logo on all event marketing materials
- Two-page spread (or full-page ad, if preferred) with premium placement in D Show program
- 10 VIP tickets (one reserved ten seat round table at front of room with bottle service)

### SILVER SPONSOR

**\$5,000**

- Logo on D Show website
- Logo on all event marketing materials
- Full-page ad in D Show program
- 10 tickets (one reserved ten seat round table with bottle service)

### BRONZE SPONSOR

**\$2,500**

- Logo on D Show website
- Logo on all event marketing materials
- Half-page ad in D Show program
- 4 tickets (1 reserved four seat cocktail table)

### RESERVED TABLE ONLY

**\$2,000 (limited availability)**

- 10 tickets (one reserved ten seat round table with bottle service)

**\$1,000 (limited availability)**

- 4 tickets (1 reserved four seat cocktail table)