

THE D SHOW

2019 SHORTLIST

CATEGORY	ENTRY NAME	CLIENT	COMPANY/AGENCY
Audio	Motown 'Play Motown'	Motown Museum	Commonwealth // McCann
	Motown 'Born'	Motown Museum	Commonwealth // McCann
	Search Engine for Real Life	Chevrolet	Commonwealth // McCann
	"Tree Cutting"	Ford Motor Company	Hudson Edit
	Cadillac CT5 Reveal	Cadillac	Rokkan
	Pure Sounds of Michigan	Michigan Economic Development Corporation/Travel Michigan	Weber Shandwick
Craft			
<i>Cinematography</i>	OnStar - Be Safe Out There "Anticlimactic" :60	OnStar	Campbell Ewald
<i>CGI/Animation</i>	RESPECT	Brian Gorman	Carbon Detroit
<i>Color</i>	Tailgates	Chevrolet	Commonwealth // McCann
<i>Design</i>	Metallic Campaign	The Fillmore	Commonwealth // McCann
<i>Cinematography</i>	Little Bit Country	Chevrolet	Commonwealth // McCann
	LEGO	Chevrolet	Commonwealth // McCann
<i>Music</i>	Search Engine for Real Life	Chevrolet	Commonwealth // McCann
<i>Sound Design</i>	Tailgates	Chevrolet	Commonwealth // McCann
<i>Music Re-arrangement</i>	Little Bit Country	Chevrolet	Commonwealth // McCann
<i>Design</i>	'King Push'	St. Andrews	Commonwealth // McCann
<i>Design</i>	'Anderson .Paak'	The Fillmore	Commonwealth // McCann
<i>Design</i>	'Good Charlotte'	20 Monroe	Commonwealth // McCann
<i>Editing</i>	Porsche "Love It"	Porsche/Cramer-Krasselt	Cutters Studios
<i>Music</i>	Rama	Rama	Cutters Studios
<i>Editing</i>	Carhartt "61 Hands"	Carhartt	Cutters Studios
<i>Cinematography</i>	"Parents First Steps"	Michigan Department of Education/Yaffee	Cutters Studios
<i>Editing</i>	Travel Michigan "Loud"	Travel Michigan/McCann Detroit	Cutters Studios
<i>Editing</i>	Ford Ranger "Strange Creatures"	Ford/GTB	Cutters Studios
<i>Design</i>	Detroit Public Theatre Brand Identity & Standards	Detroit Public Theatre	Doner
<i>Color</i>	Altes Easter Beer Hunt Teaser Invite	Detroit National Brewing Hunt Video	Doner
<i>Design</i>	Bell's Official Naming & Packaging	Bell's Brewery	Driven Creative Supply Co.
<i>Design</i>	Luna Luxe Branding	Luna Luxe Soap	Driven Creative Supply Co.
<i>Music</i>	We Believe: The Best Men Can Be	Gillette	Future Perfect
<i>Music</i>	Kevin Durant: Rise. Grind. Shine. Again.	Nike	Future Perfect
<i>Music</i>	From Up Here	Delta	Future Perfect
<i>CGI/Animation</i>	Speed Therapy Sessions Trailer	Ford	GTB
<i>Design</i>	Ford Warriors in Pink 25th Anniversary Scarf	Ford Warriors in Pink	GTB
<i>Design</i>	DIA Fash Bash Invite	Detroit Institute of Arts	GTB - Makerhouse
<i>Illustration</i>	Ford Ranger Strange Creatures T-Shirts	Ford Motor Company	GTB - Makerhouse
<i>Editing</i>	Teen Tech Center	Best Buy	Hiatus Post
<i>Editing</i>	Naje	Best Buy	Hiatus Post
<i>Editing</i>	Yellowtail	Alaskan Tapes/Keenan Wetzel	Hiatus Post

THE D SHOW

2019 SHORTLIST

CATEGORY	ENTRY NAME	CLIENT	COMPANY/AGENCY
Craft (continued) <i>Editing</i>	Certified Story Time	General Motors	MRM//McCann
<i>Cinematography</i>	Certified Story Time	General Motors	MRM//McCann
<i>Cinematography</i>	Detroit Public Schools Community District	Real Integrated - DPSCD	Seventy 7 Productions
<i>Editing</i>	Detroit Public Schools Community District	Real Integrated - DPSCD	Seventy 7 Productions
<i>Editing</i>	Little Church	Zachary Cunningham	Territory Post
<i>Sound Design</i>	Silverado Sounds	Chevrolet	Weber Shandwick
<i>CGI/Animation</i>	Blazer Social Content Series	Chevrolet	Weber Shandwick
<i>Cinematography</i>	529 College Savings Plan	Bozell	WETHEPEOPLE
<i>Cinematography</i>	Monroe Blocks	Bedrock	Woodward Original
<i>Music</i>	True Beauty	Tush 43/Armin Morbach	Yessian
<i>Sound Design</i>	"Blast"	Virgin Galactic/Ataboy	Yessian
<i>Sound Design</i>	Michigan Central Station Winterfest 2019	Ford Motor Company/Imaginaton Detroit	Yessian
<i>Sound Design</i>	Aerosmith - Las Vegas Residency	Aerosmith/Fireplay	Yessian
<i>Music Re-arrangement</i>	"You're So Beautiful"	Toyota/Saatchi and Saatchi Los Angeles	Yessian
<i>Music</i>	Aviator Compositions - Karriem Riggins	Lincoln Motor Company/Hudson Rouge New York	Yessian
Dias de los Muertos / Spec	Reverend Fuck You	Reverend Guitas	Driven Creative Supply Co.
	EAT- Alex & Ani	E.A.T.	MRM//McCann
	EAT- Headspace	E.A.T.	MRM//McCann
	EAT- Bumble	E.A.T.	MRM//McCann
	EAT- Heads Up	E.A.T.	MRM//McCann
	EAT- Love the Food You Want to Love	E.A.T.	MRM//McCann
	My Chevy Is A Rocket	Chevrolet	Tibbs Inc.
Digital	Corvette Digital Gas Pedal	Chevrolet	Commonwealth // McCann
	Call Me Out	Chevrolet	Commonwealth // McCann
	Corvette C8 Site Walkthrough	Chevrolet	Commonwealth // McCann
	Vertigo - App Design	Vertigo	Daniel Brian Advertising
	#FARMLANDxSUPREME Lookbook	Farmland	Doner
	Stranger Things 3 Promotion	Eggo	Doner
	Be Kind by Ellen	Ellen Degeneres Show	Element5 Digital
	Speed Therapy	Ford	GTB
	NASCAR HOF Fantasies	Ford	GTB
	Drive 4 UR School/Drive 4 UR Community	Ford	GTB
	NASCAR HOF Drivers Talk Fans	Ford	GTB
	Edge	Ford	GTB
	Dino Runner AR	Google	Hook
	Explorer VR	Ford Motor Company	Imagination
	Art of the Part	ACDelco	Leo Burnett
	GMC Sierra - Rams Already Lost The Superbowl	GMC	Leo Burnett

**THE D SHOW
2019 SHORTLIST**

CATEGORY	ENTRY NAME	CLIENT	COMPANY/AGENCY
Digital (continued)	Buick Myrna	Buick	Leo Burnett
	CPO Story Time: "Super Fresh Granny," "Change of Heart," & "Hidden Camera Hunt,"	General Motors	MRM
	Educator Thank You	General Motors	MRM//McCann
	CENTRIA HEALTHCARE WEBSITE	Centria Healthcare	TMV GROUP
	Master-Building The All-New 2019 Chevy Silverado	Chevrolet	Weber Shandwick
	Making Everyone Master Builders	Chevrolet	Weber Shandwick
	Halloween Chevy Trick-Or-Treat	Chevrolet	Weber Shandwick
	The Strongest Fans In Baseball	Chevrolet	Weber Shandwick
	Silverado Games	Chevrolet	Weber Shandwick
	UNTOLD	Untold	Woodward Original
Experiential / Live Shows	Call Me Out	Chevrolet	Commonwealth // McCann
	Goalkeepers	Chevrolet	Commonwealth // McCann
	Bike to Motown	Motown Museum	Commonwealth // McCann
	Bound By Nothing	Jennair	Digitas Detroit
	Stereo550 Branding	GTB	GTB - Makerhouse
	Dino Runner AR	Google	Hook
	Jeep, The Wrangler X Challenge.	Jeep	Huge
	Michigan Central Station Winter Festival	Ford Motor Company	Imagination
	EsapeVille - Launching the All New 2020 Escape	Ford Motor Company	Imagination
	ACM 2019 All In	Quicken Loans	Quicken Loans Creative Team
	The Rock Honors	Quicken Loans	Quicken Loans Creative Team
Integrated	LEGO Case Study	Chevrolet	Commonwealth // McCann
	Shattering Perceptions Case Study	Chevrolet	Commonwealth // McCann
	Silverado Centennial Case Study	Chevrolet	Commonwealth // McCann
	Traverse Case Study	Chevrolet	Commonwealth // McCann
	Bound By Nothing	Jennair	Digitas Detroit
	Women's Health	Allegheny Health Network	Doner
	Keeping it Real Campaign	SpartanNash	Driven Creative Supply Co.
	Omnicraft Shop Talk Campaign	Omnicraft	GTB
	Ranger: Tough Has More Fun	Ford	GTB
	GMC Sierra Integrated Launch	GMC	Leo Burnett
	Certified Story Time- Integrated Campaign	General Motors	MRM//McCann
	Cadillac CT5 Reveal	Cadillac	Rokkan
	La-Z-Boy Ad Campaign featuring Kristen Bell	La-Z-Boy	RPA
	Pure Sounds of Michigan	Michigan Economic Development Corporation/Travel Michigan	Weber Shandwick

**THE D SHOW
2019 SHORTLIST**

CATEGORY	ENTRY NAME	CLIENT	COMPANY/AGENCY
Low Budget	Talk to Your Kids About Art School	College for Creative Studies	College for Creative Studies Marketing
	Motown 'All Night Long'	Motown Museum	Commonwealth // McCann
	Motown 'My World'	Motown Museum	Commonwealth // McCann
	Motown 'Come See About Me'	Motown Museum	Commonwealth // McCann
	Silverado 'Tree Stump'	Chevrolet	Commonwealth // McCann
	Silverado 'Classified'	Chevrolet	Commonwealth // McCann
	St. Baldrick's - Brave the Shave	St. Baldrick's	Creative FC
	Motown Museum "Neighbors"	Motown Museum/Commonwealth	Cutters Studios
	#FARMLANDxSUPREME Lookbook	Farmland	Doner
	One Show Detroit Portfolio Night Campaign	One Show Detroit	GTB
	Detroit Auto Show 2020 Teaser Video	North American International Auto Show	GTB - Makerhouse
	Together Table	Capri Sun	Huge
	2020 Jeep Gladiator Reveal Media Kit	FCA US LLC	Iconix Inc.
	Buick Myrna	Buick	Leo Burnett
	Buick Hyperspacious	Buick	Leo Burnett
	'Eye Black' - Game On Cancer	Henry Ford Health System	Rebuild
	'Noises'	Flame Heating/Cooling/Plumbing/Electrical	Rebuild
	Detroit Public Schools Community District	Real Integrated - DPSCD	Seventy 7 Productions
	Relax	USA Hockey	Shinebox Productions
	Little Church	Zachary Cunningham	Territory
	Pure Sounds of Michigan	Michigan Economic Development Corporation/Travel Michigan	Weber Shandwick
Print	CCS Viewbook	College for Creative Studies	O2 Creative Solutions
	Chevy New Roads Magazine	Chevrolet	Campbell Ewald
	CCS Alumni Magazine	College for Creative Studies	College for Creative Studies Marketing
	Silverado Magazine Takeover	Chevrolet	Commonwealth // McCann
	Silverado 'Classified'	Chevrolet	Commonwealth // McCann
	Camaro 'Tiny Ad'	Chevrolet	Commonwealth // McCann
	Silverado 'Tree Stump'	Chevrolet	Commonwealth // McCann
	Bike to Motown	Motown Museum	Commonwealth // McCann
	Motown Outdoor 'Stop By For A Visit'	Motown Museum	Commonwealth // McCann
	'Lizzo'	The Fillmore	Commonwealth // McCann
	'Greta Van Fleet'	The Fillmore	Commonwealth // McCann
	'Goo Goo Worms'	20 Monroe	Commonwealth // McCann
	'Anderson .Paak'	The Fillmore	Commonwealth // McCann
	Motown Outdoor 'Wonderful Experience'	Motown Museum	Commonwealth // McCann
	Silverado 'Long Form'	Chevrolet	Commonwealth // McCann
	'Nav'	The Fillmore	Commonwealth // McCann
	'Good Charlotte'	20 Monroe	Commonwealth // McCann
	'Scotty McCreery'	20 Monroe	Commonwealth // McCann

**THE D SHOW
2019 SHORTLIST**

CATEGORY	ENTRY NAME	CLIENT	COMPANY/AGENCY
Print (continued)	Polka Floyd Posters	Reverend Guitars	Driven Creative Supply Co.
	Red Panda Wire Campaign	Red Panda Labs	Driven Creative Supply Co.
	Motorcraft Poster Campaign	Ford Motorcraft	GTB
	Omnicraft Shop Talk Print Campaign	Omnicraft	GTB
	Lincoln Spring Sales Event	Lincoln	GTB - Makerhouse
	MACHINE GUN DUERR FIGHT POSTERS	Taylor Duerr	John Roe/Roe Photo
PSA	The Golden Butthole	Colon Cancer Coalition	AJK Design
	"Dance"	National Responsible Fatherhood Clearinghouse	Campbell Ewald
	"Kitchen"	National Responsible Fatherhood Clearinghouse	Campbell Ewald
	"Worm"	National Responsible Fatherhood Clearinghouse	Campbell Ewald
	Goalkeepers	Chevrolet	Commonwealth // McCann
	Motown Outdoor 'Wonderful Experience'	Motown Museum	Commonwealth // McCann
	Motown Outdoor 'Stop By For A Visit'	Motown Museum	Commonwealth // McCann
	Motown 'Neighborhood'	Motown Museum	Commonwealth // McCann
	Motown Outdoor 'Fame Around the Corner'	Motown Museum	Commonwealth // McCann
	St. Baldricks "Army"	St. Baldricks	Creative FC
	Detroit Public Theatre Brand Identity & Standards	Detroit Public Theatre	Doner
	"Audrey"	The Jewish Federation/Gayle Gold Productions	Hudson Edit
	Together Table	Capri Sun	Huge
	Detroit Public Schools Community District Brand Spot	Detroit Public Schools Community District	Real Integrated
	'Eye Black' - Game On Cancer	Henry Ford Health System	Rebuild
	DKMS	DKMS	Three Words
	A Runner's Story	Biolite	Tibbs Inc.
	The Pearson Twins	NF Forward	Woodward Original
	Goodwill "Flip The Script II"	Goodwill Detroit	Woodward Original
Self Promotion	Talk to Your Kids About Art School	College for Creative Studies	College for Creative Studies Marketing
	CCS Swag	College for Creative Studies	College for Creative Studies Marketing
	One Show Detroit Portfolio Night Campaign	One Show Detroit	GTB
	Makerhouse Branding	Makerhouse	GTB - Makerhouse
	Agency Holiday Card	Lafayette American	Lafayette American
	Father's Day	Quicken Loans	Quicken Loans Creative Team
	More Than a Place of Work	Quicken Loans	Quicken Loans Creative Team
	iGency	Soul Motor Co.	Soul Motor Co.
Student	My Brother Henry	Judson Center	College for Creative Studies
	SugrSupport	Diabetics	College for Creative Studies
	#outinmykleins	Calvin Klein	College for Creative Studies
	Hasbro Home	Hasbro	College for Creative Studies

**THE D SHOW
2019 SHORTLIST**

CATEGORY	ENTRY NAME	CLIENT	COMPANY/AGENCY
Student (continued)	Know the Difference	The New York Times	College for Creative Studies
	KIT	Kit	College for Creative Studies
	Orbitability	Orbit Gum	College for Creative Studies
	Indestructible Dog Toys	West Paw	College for Creative Studies
	Lost and Found	Judson Center	College for Creative Studies
	Where's the Volunteer	Ford	College for Creative Studies
	Pulled Over	Hammermill	College for Creative Studies
	Made for the Earth	Method	College for Creative Studies
	Presenting Made Simple	Prezpro	College for Creative Studies
	Lactaid: Bulls On Parade	Lactaid	Sydney Fine
TV/Video/Moving Picture	OnStar - Be Safe Out There "Anticlimactic" :60	OnStar	Campbell Ewald
	Talk to Your Kids About Art School	College for Creative Studies	College for Creative Studies Marketing
	LEGO	Chevrolet	Commonwealth // McCann
	Little Bit Country	Chevrolet	Commonwealth // McCann
	Search Engine for Real Life	Chevrolet	Commonwealth // McCann
	Tailgates	Chevrolet	Commonwealth // McCann
	Camaro 'Faster Than A Skip'	Chevrolet	Commonwealth // McCann
	Motown 'Proud to Beg'	Motown Museum	Commonwealth // McCann
	Motown 'Neighborhood'	Motown Museum	Commonwealth // McCann
	Motown 'House'	Motown Museum	Commonwealth // McCann
	Corvette Academy Case Film	Chevrolet	Commonwealth // McCann
	Motown "My World"	Motown Museum	Commonwealth // McCann
	Motown 'Shop Around'	Motown Museum	Commonwealth // McCann
	Motown 'Come See About Me'	Motown Museum	Commonwealth // McCann
	Consumers Energy - Hard Hat	Consumers Energy	Daniel Brian Advertising
	Make Sure of It	Ram Trucks	Doner
	DJ 9 Lives	JBL	Doner
	Welcome to Muscleville	Dodge	Doner
	Rocky	Ram Trucks	Doner
	Ven Johnson Law Velodrome	Ven Johnson Law	Driven Creative Supply Co.
	Sneakers for StockX - Now You Know	StockX	First Fight
	"Tree Cutting"	Ford Motor Company	Global Team Blue
	Built For The Holidays	Ford Motor Company	GTB
	Speed Therapy	Ford Motor Company	GTB
	NASCAR HOF Fantasies	Ford Motor Company	GTB
	Omnicraft Shop Talk Campaign	Omnicraft	GTB
	Ford Service Keep Your Ford a Ford Video Campaign	Ford Service	GTB
	NASCAR HOF Drivers Talk Fans	Ford Motor Company	GTB
	Ford Ranger: Tough Has More Fun	Ford Motor Company	GTB

THE D SHOW

2019 SHORTLIST

CATEGORY	ENTRY NAME	CLIENT	COMPANY/AGENCY
TV/Video/Moving Picture	Drive 4 UR School/Drive 4 UR Community	Ford Motor Company	GTB
(continued)	Jeep, The Wrangler X Challenge	Jeep	Huge
	Buick Envision Groceries	Buick	Leo Burnett
	Buick Enclave Yes	Buick	Leo Burnett
	GMC Sierra Jaw Drop	GMC	Leo Burnett
	GMC Sierra Anthem	GMC	Leo Burnett
	Ambulance Chaser	Mike Morse Law Firm	Lerner Advertising
	TIM (The Invisible Me)	Little Saint Media	Little Saint Media
	Dana Winter Test Promotional Video	Dana	Moncur
	Educator Thank You	General Motors	MRM//McCann
	Certified Story Time- Campaign	General Motors	MRM//McCann
	Certified Story Time- Super Fresh Granny	General Motors	MRM//McCann
	Meet the Designers	General Motors	MRM//McCann
	More Than a House Spa	Quicken Loans	Quicken Loans Creative Team
	More Than A House Pool	Quicken Loans	Quicken Loans Creative Team
	Detroit Public Schools Community District Brand Spot	Detroit Public Schools Community District	Real Integrated
	'Noises'	Flame Heating/Cooling/Plumbing/Electrical	Rebuild
	Detroit Public Schools Community District	Real Integrated - Detroit Public Schools Community District	Seventy 7 Productions
	Relax	USA Hockey	Shinebox Productions
	Fun with Chris	NEO FDAF Ford/GTB	Territory Post
	Steward	Steward	Three Words
	THIS LAND VIDEO	Roxor	TMV GROUP
	Silverado Sounds	Chevrolet	Weber Shandwick
	529 College Savings Plan	Bozell	WETHEPEOPLE
	Under Armour Home Court Detroit	Under Armour Basketball	Woodward Original