

**THE D SHOW
2019 SHORTLIST**

| CATEGORY | ENTRY NAME | CLIENT | COMPANY/AGENCY |
|-----------------------------|---|---|----------------------------|
| Audio | Motown 'Play Motown' | Motown Museum | Commonwealth // McCann |
| | Motown 'Born' | Motown Museum | Commonwealth // McCann |
| | Search Engine for Real Life | Chevrolet | Commonwealth // McCann |
| | "Tree Cutting" | Ford Motor Company | Hudson Edit |
| | Cadillac CT5 Reveal | Cadillac | Rokkan |
| | Pure Sounds of Michigan | Michigan Economic Development Corporation/Travel Michigan | Weber Shandwick |
| Craft | | | |
| <i>Cinematography</i> | OnStar - Be Safe Out There "Anticlimactic" :60 | OnStar | Campbell Ewald |
| <i>Color</i> | Altes Easter Beer Hunt Teaser Invite | Detroit National Brewing Hunt Video | Cathel Color Company |
| <i>CGI/Animation</i> | RESPECT | Brian Gorman | Carbon Detroit |
| <i>Color</i> | Tailgates | Chevrolet | Commonwealth // McCann |
| <i>Design</i> | Metallic Campaign | The Fillmore | Commonwealth // McCann |
| <i>Cinematography</i> | Little Bit Country | Chevrolet | Commonwealth // McCann |
| | LEGO | Chevrolet | Commonwealth // McCann |
| <i>Music</i> | Search Engine for Real Life | Chevrolet | Commonwealth // McCann |
| <i>Sound Design</i> | Tailgates | Chevrolet | Commonwealth // McCann |
| <i>Music Re-arrangement</i> | Little Bit Country | Chevrolet | Commonwealth // McCann |
| <i>Design</i> | 'King Push' | St. Andrews | Commonwealth // McCann |
| <i>Design</i> | 'Anderson .Paak' | The Fillmore | Commonwealth // McCann |
| <i>Design</i> | 'Good Charlotte' | 20 Monroe | Commonwealth // McCann |
| <i>Editing</i> | Porsche "Love It" | Porsche/Cramer-Krasselt | Cutters Studios |
| <i>Music</i> | Rama | Rama | Cutters Studios |
| <i>Editing</i> | Carhartt "61 Hands" | Carhartt | Cutters Studios |
| <i>Cinematography</i> | "Parents First Steps" | Michigan Department of Education/Yaffee | Cutters Studios |
| <i>Editing</i> | Travel Michigan "Loud" | Travel Michigan/McCann Detroit | Cutters Studios |
| <i>Editing</i> | Ford Ranger "Strange Creatures" | Ford/GTB | Cutters Studios |
| <i>Design</i> | Detroit Public Theatre Brand Identity & Standards | Detroit Public Theatre | Doner |
| <i>Design</i> | Bell's Official Naming & Packaging | Bell's Brewery | Driven Creative Supply Co. |
| <i>Design</i> | Luna Luxe Branding | Luna Luxe Soap | Driven Creative Supply Co. |
| <i>Music</i> | We Believe: The Best Men Can Be | Gillette | Future Perfect |
| <i>Music</i> | Kevin Durant: Rise. Grind. Shine. Again. | Nike | Future Perfect |
| <i>Music</i> | From Up Here | Delta | Future Perfect |
| <i>CGI/Animation</i> | Speed Therapy Sessions Trailer | Ford | GTB |
| <i>Design</i> | Ford Warriors in Pink 25th Anniversary Scarf | Ford Warriors in Pink | GTB |
| <i>Design</i> | DIA Fash Bash Invite | Detroit Institute of Arts | GTB - Makerhouse |
| <i>Illustration</i> | Ford Ranger Strange Creatures T-Shirts | Ford Motor Company | GTB - Makerhouse |
| <i>Editing</i> | Teen Tech Center | Best Buy | Hiatus Post |
| <i>Editing</i> | Naje | Best Buy | Hiatus Post |
| <i>Editing</i> | Yellowtail | Alaskan Tapes/Keenan Wetzel | Hiatus Post |

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| Craft (continued) <i>Editing</i> | Certified Story Time | General Motors | MRM//McCann |
| <i>Cinematography</i> | Certified Story Time | General Motors | MRM//McCann |
| <i>Cinematography</i> | Detroit Public Schools Community District | Real Integrated - DPSCD | Seventy 7 Productions |
| <i>Editing</i> | Detroit Public Schools Community District | Real Integrated - DPSCD | Seventy 7 Productions |
| <i>Editing</i> | Little Church | Zachary Cunningham | Territory Post |
| <i>Sound Design</i> | Silverado Sounds | Chevrolet | Weber Shandwick |
| <i>CGI/Animation</i> | Blazer Social Content Series | Chevrolet | Weber Shandwick |
| <i>Cinematography</i> | 529 College Savings Plan | Bozell | WETHEPEOPLE |
| <i>Cinematography</i> | Monroe Blocks | Bedrock | Woodward Original |
| <i>Music</i> | True Beauty | Tush 43/Armin Morbach | Yessian |
| <i>Sound Design</i> | "Blast" | Virgin Galactic/Ataboy | Yessian |
| <i>Sound Design</i> | Michigan Central Station Winterfest 2019 | Ford Motor Company/Imaginaton Detroit | Yessian |
| <i>Sound Design</i> | Aerosmith - Las Vegas Residency | Aerosmith/Fireplay | Yessian |
| <i>Music Re-arrangement</i> | "You're So Beautiful" | Toyota/Saatchi and Saatchi Los Angeles | Yessian |
| <i>Music</i> | Aviator Compositions - Karriem Riggins | Lincoln Motor Company/Hudson Rouge New York | Yessian |
| Dias de los Muertos / Spec | Reverend Fuck You | Reverend Guitars | Driven Creative Supply Co. |
| | EAT- Alex & Ani | E.A.T. | MRM//McCann |
| | EAT- Headspace | E.A.T. | MRM//McCann |
| | EAT- Bumble | E.A.T. | MRM//McCann |
| | EAT- Heads Up | E.A.T. | MRM//McCann |
| | EAT- Love the Food You Want to Love | E.A.T. | MRM//McCann |
| | My Chevy Is A Rocket | Chevrolet | Tibbs Inc. |
| Digital | Corvette Digital Gas Pedal | Chevrolet | Commonwealth // McCann |
| | Call Me Out | Chevrolet | Commonwealth // McCann |
| | Corvette C8 Site Walkthrough | Chevrolet | Commonwealth // McCann |
| | Vertigo - App Design | Vertigo | Daniel Brian Advertising |
| | #FARMLANDxSUPREME Lookbook | Farmland | Doner |
| | Stranger Things 3 Promotion | Eggo | Doner |
| | Be Kind by Ellen | Ellen Degeneres Show | Element5 Digital |
| | Speed Therapy | Ford | GTB |
| | NASCAR HOF Fantasies | Ford | GTB |
| | Drive 4 UR School/Drive 4 UR Community | Ford | GTB |
| | NASCAR HOF Drivers Talk Fans | Ford | GTB |
| | Edge | Ford | GTB |
| | Dino Runner AR | Google | Hook |
| | Explorer VR | Ford Motor Company | Imagination |
| | Art of the Part | ACDelco | Leo Burnett |
| | GMC Sierra - Rams Already Lost The Superbowl | GMC | Leo Burnett |

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| Digital (continued) | Buick Myrna | Buick | Leo Burnett |
| | CPO Story Time: "Super Fresh Granny," "Change of Heart," & "Hidden Camera Hunt," | General Motors | MRM |
| | Educator Thank You | General Motors | MRM//McCann |
| | CENTRIA HEALTHCARE WEBSITE | Centria Healthcare | TMV GROUP |
| | Master-Building The All-New 2019 Chevy Silverado | Chevrolet | Weber Shandwick |
| | Making Everyone Master Builders | Chevrolet | Weber Shandwick |
| | Halloween Chevy Trick-Or-Treat | Chevrolet | Weber Shandwick |
| | The Strongest Fans In Baseball | Chevrolet | Weber Shandwick |
| | Silverado Games | Chevrolet | Weber Shandwick |
| | UNTOLD | Untold | Woodward Original |
| Experiential / Live Shows | Call Me Out | Chevrolet | Commonwealth // McCann |
| | Goalkeepers | Chevrolet | Commonwealth // McCann |
| | Bike to Motown | Motown Museum | Commonwealth // McCann |
| | Bound By Nothing | Jennair | Digitas Detroit |
| | Stereo550 Branding | GTB | GTB - Makerhouse |
| | Dino Runner AR | Google | Hook |
| | Jeep, The Wrangler X Challenge. | Jeep | Huge |
| | Michigan Central Station Winter Festival | Ford Motor Company | Imagination |
| | EsapeVille - Launching the All New 2020 Escape | Ford Motor Company | Imagination |
| | ACM 2019 All In | Quicken Loans | Quicken Loans Creative Team |
| | The Rock Honors | Quicken Loans | Quicken Loans Creative Team |
| Integrated | LEGO Case Study | Chevrolet | Commonwealth // McCann |
| | Shattering Perceptions Case Study | Chevrolet | Commonwealth // McCann |
| | Silverado Centennial Case Study | Chevrolet | Commonwealth // McCann |
| | Traverse Case Study | Chevrolet | Commonwealth // McCann |
| | Bound By Nothing | Jennair | Digitas Detroit |
| | Women's Health | Allegheny Health Network | Doner |
| | Keeping it Real Campaign | SpartanNash | Driven Creative Supply Co. |
| | Omnicraft Shop Talk Campaign | Omnicraft | GTB |
| | Ranger: Tough Has More Fun | Ford | GTB |
| | GMC Sierra Integrated Launch | GMC | Leo Burnett |
| | Certified Story Time- Integrated Campaign | General Motors | MRM//McCann |
| | Cadillac CT5 Reveal | Cadillac | Rokkan |
| | La-Z-Boy Ad Campaign featuring Kristen Bell | La-Z-Boy | RPA |
| | Pure Sounds of Michigan | Michigan Economic Development Corporation/Travel Michigan | Weber Shandwick |
| | | | |

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| Low Budget | Talk to Your Kids About Art School | College for Creative Studies | College for Creative Studies Marketing |
| | Motown 'All Night Long' | Motown Museum | Commonwealth // McCann |
| | Motown 'My World' | Motown Museum | Commonwealth // McCann |
| | Motown 'Come See About Me' | Motown Museum | Commonwealth // McCann |
| | Silverado 'Tree Stump' | Chevrolet | Commonwealth // McCann |
| | Silverado 'Classified' | Chevrolet | Commonwealth // McCann |
| | St. Baldrick's - Brave the Shave | St. Baldrick's | Creative FC |
| | Motown Museum "Neighbors" | Motown Museum/Commonwealth | Cutters Studios |
| | #FARMLANDxSUPREME Lookbook | Farmland | Doner |
| | One Show Detroit Portfolio Night Campaign | One Show Detroit | GTB |
| | Detroit Auto Show 2020 Teaser Video | North American International Auto Show | GTB - Makerhouse |
| | Together Table | Capri Sun | Huge |
| | 2020 Jeep Gladiator Reveal Media Kit | FCA US LLC | Iconix Inc. |
| | Buick Myrna | Buick | Leo Burnett |
| | Buick Hyperspacious | Buick | Leo Burnett |
| | 'Eye Black' - Game On Cancer | Henry Ford Health System | Rebuild |
| | 'Noises' | Flame Heating/Cooling/Plumbing/Electrical | Rebuild |
| | Detroit Public Schools Community District | Real Integrated - DPSCD | Seventy 7 Productions |
| | Relax | USA Hockey | Shinebox Productions |
| | Little Church | Zachary Cunningham | Territory |
| | Pure Sounds of Michigan | Michigan Economic Development Corporation/Travel Michigan | Weber Shandwick |
| Print | CCS Viewbook | College for Creative Studies | O2 Creative Solutions |
| | Chevy New Roads Magazine | Chevrolet | Campbell Ewald |
| | CCS Alumni Magazine | College for Creative Studies | College for Creative Studies Marketing |
| | Silverado Magazine Takeover | Chevrolet | Commonwealth // McCann |
| | Silverado 'Classified' | Chevrolet | Commonwealth // McCann |
| | Camaro 'Tiny Ad' | Chevrolet | Commonwealth // McCann |
| | Silverado 'Tree Stump' | Chevrolet | Commonwealth // McCann |
| | Bike to Motown | Motown Museum | Commonwealth // McCann |
| | Motown Outdoor 'Stop By For A Visit' | Motown Museum | Commonwealth // McCann |
| | 'Lizzo' | The Fillmore | Commonwealth // McCann |
| | 'Greta Van Fleet' | The Fillmore | Commonwealth // McCann |
| | 'Goo Goo Worms' | 20 Monroe | Commonwealth // McCann |
| | 'Anderson .Paak' | The Fillmore | Commonwealth // McCann |
| | Motown Outdoor 'Wonderful Experience' | Motown Museum | Commonwealth // McCann |
| | Silverado 'Long Form' | Chevrolet | Commonwealth // McCann |
| | 'Nav' | The Fillmore | Commonwealth // McCann |
| | 'Good Charlotte' | 20 Monroe | Commonwealth // McCann |
| | 'Scotty McCreery' | 20 Monroe | Commonwealth // McCann |

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| Print (continued) | Polka Floyd Posters | Reverend Guitars | Driven Creative Supply Co. |
| | Red Panda Wire Campaign | Red Panda Labs | Driven Creative Supply Co. |
| | Motorcraft Poster Campaign | Ford Motorcraft | GTB |
| | Omnicraft Shop Talk Print Campaign | Omnicraft | GTB |
| | Lincoln Spring Sales Event | Lincoln | GTB - Makerhouse |
| | MACHINE GUN DUERR FIGHT POSTERS | Taylor Duerr | John Roe/Roe Photo |
| PSA | The Golden Butthole | Colon Cancer Coalition | AJK Design |
| | "Dance" | National Responsible Fatherhood Clearinghouse | Campbell Ewald |
| | "Kitchen" | National Responsible Fatherhood Clearinghouse | Campbell Ewald |
| | "Worm" | National Responsible Fatherhood Clearinghouse | Campbell Ewald |
| | Goalkeepers | Chevrolet | Commonwealth // McCann |
| | Motown Outdoor 'Wonderful Experience' | Motown Museum | Commonwealth // McCann |
| | Motown Outdoor 'Stop By For A Visit' | Motown Museum | Commonwealth // McCann |
| | Motown 'Neighborhood' | Motown Museum | Commonwealth // McCann |
| | Motown Outdoor 'Fame Around the Corner' | Motown Museum | Commonwealth // McCann |
| | St. Baldricks "Army" | St. Baldricks | Creative FC |
| | Detroit Public Theatre Brand Identity & Standards | Detroit Public Theatre | Doner |
| | "Audrey" | The Jewish Federation/Gayle Gold Productions | Hudson Edit |
| | Together Table | Capri Sun | Huge |
| | Detroit Public Schools Community District Brand Spot | Detroit Public Schools Community District | Real Integrated |
| | 'Eye Black' - Game On Cancer | Henry Ford Health System | Rebuild |
| | DKMS | DKMS | Three Words |
| | A Runner's Story | Biolite | Tibbs Inc. |
| | The Pearson Twins | NF Forward | Woodward Original |
| Goodwill "Flip The Script II" | Goodwill Detroit | Woodward Original | |
| Self Promotion | Talk to Your Kids About Art School | College for Creative Studies | College for Creative Studies Marketing |
| | CCS Swag | College for Creative Studies | College for Creative Studies Marketing |
| | One Show Detroit Portfolio Night Campaign | One Show Detroit | GTB |
| | Makerhouse Branding | Makerhouse | GTB - Makerhouse |
| | Agency Holiday Card | Lafayette American | Lafayette American |
| | Father's Day | Quicken Loans | Quicken Loans Creative Team |
| | More Than a Place of Work | Quicken Loans | Quicken Loans Creative Team |
| | iGency | Soul Motor Co. | Soul Motor Co. |
| Student | My Brother Henry | Judson Center | College for Creative Studies |
| | SugrSupport | Diabetics | College for Creative Studies |
| | #outinmykleins | Calvin Klein | College for Creative Studies |
| | Hasbro Home | Hasbro | College for Creative Studies |

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| Student (continued) | Know the Difference | The New York Times | College for Creative Studies |
| | KIT | Kit | College for Creative Studies |
| | Orbitability | Orbit Gum | College for Creative Studies |
| | Indestructible Dog Toys | West Paw | College for Creative Studies |
| | Lost and Found | Judson Center | College for Creative Studies |
| | Where's the Volunteer | Ford | College for Creative Studies |
| | Pulled Over | Hammermill | College for Creative Studies |
| | Made for the Earth | Method | College for Creative Studies |
| | Presenting Made Simple | Prezpro | College for Creative Studies |
| | Lactaid: Bulls On Parade | Lactaid | Sydney Fine |
| TV/Video/Moving Picture | OnStar - Be Safe Out There "Anticlimactic" :60 | OnStar | Campbell Ewald |
| | Talk to Your Kids About Art School | College for Creative Studies | College for Creative Studies Marketing |
| | LEGO | Chevrolet | Commonwealth // McCann |
| | Little Bit Country | Chevrolet | Commonwealth // McCann |
| | Search Engine for Real Life | Chevrolet | Commonwealth // McCann |
| | Tailgates | Chevrolet | Commonwealth // McCann |
| | Camaro 'Faster Than A Skip' | Chevrolet | Commonwealth // McCann |
| | Motown 'Proud to Beg' | Motown Museum | Commonwealth // McCann |
| | Motown 'Neighborhood' | Motown Museum | Commonwealth // McCann |
| | Motown 'House' | Motown Museum | Commonwealth // McCann |
| | Corvette Academy Case Film | Chevrolet | Commonwealth // McCann |
| | Motown "My World" | Motown Museum | Commonwealth // McCann |
| | Motown 'Shop Around' | Motown Museum | Commonwealth // McCann |
| | Motown 'Come See About Me' | Motown Museum | Commonwealth // McCann |
| | Consumers Energy - Hard Hat | Consumers Energy | Daniel Brian Advertising |
| | Make Sure of It | Ram Trucks | Doner |
| | DJ 9 Lives | JBL | Doner |
| | Welcome to Muscleville | Dodge | Doner |
| | Rocky | Ram Trucks | Doner |
| | Ven Johnson Law Velodrome | Ven Johnson Law | Driven Creative Supply Co. |
| | Sneakers for StockX - Now You Know | StockX | First Fight |
| | Built For The Holidays | Ford Motor Company | GTB |
| | Speed Therapy | Ford Motor Company | GTB |
| | NASCAR HOF Fantasies | Ford Motor Company | GTB |
| | Omnicraft Shop Talk Campaign | Omnicraft | GTB |
| | Ford Service Keep Your Ford a Ford Video Campaign | Ford Service | GTB |
| | NASCAR HOF Drivers Talk Fans | Ford Motor Company | GTB |
| | Ford Ranger: Tough Has More Fun | Ford Motor Company | GTB |
| | Drive 4 UR School/Drive 4 UR Community | Ford Motor Company | GTB |

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| TV/Video/Moving Picture | "Tree Cutting" | GTB/Ford Motor Company | Hudson Edit |
| (continued) | Jeep, The Wrangler X Challenge | Jeep | Huge |
| | Buick Envision Groceries | Buick | Leo Burnett |
| | Buick Enclave Yes | Buick | Leo Burnett |
| | GMC Sierra Jaw Drop | GMC | Leo Burnett |
| | GMC Sierra Anthem | GMC | Leo Burnett |
| | Ambulance Chaser | Mike Morse Law Firm | Lerner Advertising |
| | TIM (The Invisible Me) | Little Saint Media | Little Saint Media |
| | Dana Winter Test Promotional Video | Dana | Moncur |
| | Educator Thank You | General Motors | MRM//McCann |
| | Certified Story Time- Campaign | General Motors | MRM//McCann |
| | Certified Story Time- Super Fresh Granny | General Motors | MRM//McCann |
| | Meet the Designers | General Motors | MRM//McCann |
| | More Than a House Spa | Quicken Loans | Quicken Loans Creative Team |
| | More Than A House Pool | Quicken Loans | Quicken Loans Creative Team |
| | Detroit Public Schools Community District Brand Spot | Detroit Public Schools Community District | Real Integrated |
| | 'Noises' | Flame Heating/Cooling/Plumbing/Electrical | Rebuild |
| | Detroit Public Schools Community District | Real Integrated - Detroit Public Schools Community District | Seventy 7 Productions |
| | Relax | USA Hockey | Shinebox Productions |
| | Fun with Chris | NEO FDAF Ford/GTB | Territory Post |
| | Steward | Steward | Three Words |
| | THIS LAND VIDEO | Roxor | TMV GROUP |
| | Silverado Sounds | Chevrolet | Weber Shandwick |
| | 529 College Savings Plan | Bozell | WETHEPEOPLE |
| | Under Armour Home Court Detroit | Under Armour Basketball | Woodward Original |