

THE D SHOW

2018 BEST OF CATEGORY NOMINEES

CATEGORY	ENTRY NAME	CLIENT	AGENCY
Collateral & Sales Promotion	God Speed	The Fillmore Detroit	Commonwealth // McCann
	'Fillmore Book'	The Fillmore Detroit	Commonwealth // McCann
	Camaro Hot Wheels Box	Chevrolet	Commonwealth // McCann
Digital	Detroit Hip Hop's Day Off	Detroit Institute of Arts	Atlas Industries
	Sons of Sawdust	Carhartt, Inc.	Carhartt Creative Department
	No Irish Pub	www.noirishpub.com	Dan Margulis
	Enough: The Empowered Women of Korogocho	Foster Visuals	Hiatus Post
	The Translator	Quicken Loans	Huge
	GM FIREBIRD	General Motors	McCann Detroit
Graphic Design	Lewis Black	The Fillmore Detroit	Commonwealth // McCann
	'Fillmore Book'	The Fillmore Detroit	Commonwealth // McCann
	Pixies-2	The Fillmore Detroit	Commonwealth // McCann
	Michigrain Distillery Packaging	Michigrain Distillery	Driven Creative Supply Co.
	Motorcraft Dream Cruise Posters Campaign #2	Motorcraft	GTB
Innovative Marketing Communications	GoalKeepers	Chevrolet	Commonwealth // McCann
	Get checked. Period.	Melanoma Know More	Doner
	Bulletproof Kids	Michigan Coalition to Prevent Gun Violence	Doner
	My Special Guest	Google & Disney	Hook
	The World Series Presented by YouTube TV	YouTube TV	Hook
	D Family Stickers	Detroit Tigers	SMZ Advertising
Integrated Campaign	GoalKeepers	Chevrolet	Commonwealth // McCann
	Mustang Personalizer	Ford Motor Company	GTB
	EcoSport/Life's First Evers/Integrated Campaign	Ford Motor Company	GTB
Print	Danger Grows - Deer	Chevrolet	Commonwealth // McCann
	Danger Grows - Bike	Chevrolet	Commonwealth // McCann
	Detroit 'Red Winged Wheel'	Chevrolet	Commonwealth // McCann
	Mustang Print Thermal Campaign	Ford Motor Company	GTB
	Mustang OOH Campaign	Ford Motor Company	GTB
Public Service & Political	Make It Stop	National Kidney Association	Commonwealth // McCann
	Team Joseph "Heroes And Helpers"	Team Joseph	Cutters Studios
	Bulletproof Kids	Michigan Coalition to Prevent Gun Violence	Doner
	Opioids: Know the Rx	The Cuyahoga County Opioid Marketing Task Force	Doner
	Goodwill - "Flip the Script"	Goodwill of Detroit	Woodward Original

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Self Promotion	'Fillmore Book'	The Fillmore Detroit	Commonwealth // McCann
	Ella and the Christmas Without Cookies	Factory Detroit	Factory Detroit
	AICP	AICP	Shinebox Productions
Television & Non-Broadcast	Land Grab		Atlas Industries
	Horn :60 - Cinema	OnStar	Campbell Ewald
	'Hot Wheels'	Chevrolet	Commonwealth // McCann
	The Translator	Quicken Loans	Huge
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	ALDI Book Club/Roomate/Music Lessons	ALDI	McCann Detroit
The Craft	Horn :60 - Cinematography	OnStar	Campbell Ewald
	Converge	Former Co.	Cathel Color Company
	CNN "Facts First"	Figliulo & Partners (CNN)	Future Perfect Music
	Moen "Inspired By"	Havas (Moen)	Future Perfect Music
	Mustang Make It Personal Campaign	Ford Motor Company	GTB - The Park
	Michigan Modern: An Architectural Legacy	Michigan History Foundation	Michigan State Historic Preservation Office
	Banana Republic "Kevin Love Power Forward"	Banana Republic	Yessian